

A must for every organization

"Whatever the circumstances of your life, whatever your personal ties, work, and responsibilities, the understanding of type can make your perceptions clearer, your judgments sounder, and your life closer to your hearts desire."

Isabel Briggs Myers



The Myers-Briggs type indicator (MBTI) is the number one instrument used by corporations world wide to create a culture of team based on better understanding of personality and communication style among people. The tool represents 16 different personalities of which each differs in dealing with others, processing information, decision making, and lifestyle.

Not only does this workshop enhance your skills at work but it also paves the pathway for you to focus on developing yourself. The MBTI opens doors to your strength and your weaknesses and assists in balancing it out.

The Myers-Briggs instrument and related workshop provided by Jusoor Arabiya can accomplish the following:

- 1- Fosters openness and trust among company members
 - 2- Helps to increase productivity in organizations by aligning Myers-Briggs results with particular team tasks
 - 3- Teaches team members how to work with the strengths of others.
 - 4- Enhances leadership development
 - 5- Supplies frameworks in which team members can better understand and manage communication
 - 6- Provides personal knowledge that leads to self-development.
 - 7- Identifies team assets and blind spots
 - 8- Provides a neutral language with which to discuss differences
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Jusoor Arabiya is certified to administer this instrument

One-day workshop

- 1- All registered trainees are required to take the Myers-Briggs instrument one week prior to the workshop date
- 2- Test results are obtained in the shape of a full and lengthy report describing your personality, preferences, style, decision making, relation to information, communication style and leadership abilities. The report also explains areas of strength and areas of potential development
- 3- The theory of Myers-Briggs will be explained by a certified trainer in correlation to your results
- 4- You will participate in exercises that will assist in understanding your results and its implications on productivity and team work

Meet Your Trainer

Professor Shafeeq Ghabra is the founding president of Jusoor Arabiya. Jusoor is a center for leadership, education and policy. Dr. Ghabra is the founding president of the American University of Kuwait 2003 - 2006. Dr. Ghabra was also director of the Center of Strategic and Future Studies at Kuwait University from September 2002 to January 2003. From 1998 to 2002 he has been the Director of the Kuwait Information office in Washington DC. From 1996 to 1999 he was the editor-in-chief of the Journal of The Social Sciences at Kuwait University. He is a full professor of Political Sciences.



The University of Texas at Austin awarded Dr. Ghabra his PhD in Government with focus on comparative politics, public administration and organizations in May 1987. He received his MA in Political Science from Purdue University in Indiana, and his BA in Government from Georgetown University in Washington, DC in 1975. A public intellectual who focused on political issues as much as he focused on educational reform, leadership and change in organizations Dr. Ghabra has participated in interviews and debates on American, European, Canadian, Kuwaiti and other Arab television and radio broadcast programs. He has lectured at scores of universities, think tanks, and associations.

Bridging Potential

Jusoor Arabiya is dedicated to meeting the challenges of future development and reform in the Arab world through leadership training, consultancy, and assessment. At Jusoor, we recognize the relationship between leadership and character and strive to connect the potential of individuals with the needs of organizational development. Our mission is specifically focused on accelerating the discovery of leadership potential in the Arab world, in pursuit of honest, forward-looking, inspiring and competent leaders who can spearhead change in an era of transformation.